

2nd employee in startup that grew to 140

- Senior Information Architect: Created/standards, process and best practices for IA department
- Marketing Manager: Qualified and generated over \$3 million in new business
- Project Manager: Set/managed project plans, budgets, functional specifications, client liaison
- Interactive Television Producer: produced segments, hired talent, edited scripts for Time Warner and Cendant

Education

- Columbia University, Center for Environmental Research and Conservation (CERC)
- SUNY New Paltz

Software Proficiency

- Business: Word, Excel, PowerPoint, Sharepoint, Microsoft Project
- Architecture/Design: Visio, Photoshop, Quark, InDesign, Illustrator
- Coding: Dreamweaver, JavaScript, Flash, HTML 5, CSS3

Publications

- AudubonMagazine.org: multiple blogs and photos
- April 1998: Ghost wrote cover story for monthly issue of E-commerce World
- Jan 1998: DM News "Simplified Shopping is the Key to Success"
- Jan 1998: 3 part ecommerce for The Catalog Marketer, Volume 18, numbers 7-9
- 1997: "Understanding ecommerce" Microsoft Press publication on supply chains
- Oct 1996: Case study for EC.com magazine article